

Homer Watson
House & Gallery

Markets Package **2025**



homerwatson.on.ca

2025 MARKETS

We are pleased to announce our upcoming markets for 2025 and invite all artists, vendors, and creators to apply. The Market Information Package is your go-to guide to learn more about the markets happening at Homer Watson House & Gallery. Our aim is to provide a platform for local artists and vendors to showcase their talents and connect with the community.

We believe that art and creativity bring people together, and our markets are no exception. Come and join us for our 2025 market season!

Announcing our 2025 markets:

- Spring Breeze Clothesline Art Sale
- Writer's Market
- Summertime Storytelling Clothesline Art Sale
- Art Fair
- Fall Emerging Artist Clothesline Art Sale
- Spirit Market
- Pop-Up Market Series:
 - Merry Minis
 - Handmade Handhelds
 - Mug Market

SPRING BREEZE CLOTHESLINE ART SALE

Friday May 23, 2025

We strive to make art more accessible, and the Spring Breeze Clothesline Art Sale is the perfect opportunity for art lovers to purchase a wide range of art at varying prices. We support a diverse range of artists to display and sell their work in an easy and affordable way.

Unframed works will be displayed on clotheslines through the trees and along the edge of the park.

We will consider all artwork that is original and unframed. All artists and creators are welcome to participate. Both emerging and seasoned artists can sell their artwork in a fun, easy and approachable way. Artwork is displayed on a clothesline only (must be light weight). Tables, tents, and display units are not allowed. Lawn chairs, clothes pins and bins for extra unframed works are highly recommended. The Gallery does not take commission on any sales.



Market Time: 5:00-8:00pm

Market Set up: 3:00-4:30pm

Market Take-down: 8:00-9:00pm

Artist/Vendor fee: \$25

Space: 10ft section of clothesline (comprised of two actual lines, one above the other)

Application Deadline*: Sunday, April 13, 11:59pm

* Please note: Registration will close before the deadline if maximum capacity (30 spots) is reached.

SUMMERTIME STORYTELLING CLOTHESLINE ART SALE

Sunday June 1, 2025

To expand on the pairing of visual art and word-based mediums, the Homer Watson House and Gallery will be hosting a clothesline art sale to accompany the Writer's Market, featuring artwork themed primarily around the literary world. We are looking for art that makes use of text elements, story-based concepts, and/or graphic/comic styles.

Unframed works will be displayed on clotheslines through the trees and along the edge of the park.

We will consider all artwork that is original and unframed. All artists and creators are welcome to participate. Both emerging and seasoned artists can sell their artwork in a fun, easy and approachable way. Artwork is displayed on a clothesline only (must be light weight). Tables, tents, and display units are not allowed. Lawn chairs, clothes pins and bins for extra unframed works are highly recommended. The Gallery does not take commission on any sales.



Market Time: 12:00-4:00pm

Market Set up: 10:00-11:30am

Market Take-down: 4:00-5:00pm

Artist/Vendor fee: \$25

Space: 10ft section of clothesline (comprised of two actual lines, one above the other)

Application Deadline*: Sunday, April 20, 11:59pm

* Please note: Registration will close before the deadline if maximum capacity (30 spots) is reached.

WRITER'S MARKET

Sunday June 1, 2025

Words have the power to delight, inspire, provoke, comfort, and unite—as do the authors, journalists and poets who wield them. In honour of Phoebe Watson, an artist and creative writer, the Gallery will be hosting a Writer's Market Sunday June 1, 2025. Join fellow writers and readers for a day of literary creativity that celebrates and inspires through written and spoken word.

Homer Watson House & Gallery will consider all creative writing vendor submissions. Non-fiction, fiction, biography/autobiography, memoir, children's books, young adult, how-to, cookbooks, science fiction, and poetry. All writers are welcome to participate as vendors. The Gallery does not take commission on any sales.



Market Time: 12:00-4:00pm

Market Set up: 10:00-11:30am

Market Take-down: 4:00-5:00pm

Artist/Vendor fee: \$50/vendor

Space: 10x10ft

Application Deadline*: Sunday, April 20, 11:59pm

* Please note: Registration will close before the deadline if maximum capacity (50 spots) is reached.

ART FAIR

Saturday September 13, 2025

The Gallery has a rich history of being a hub for learning, teaching, creating, and enjoying art. In celebration, we are hosting our 5th annual Art Fair. The Art Fair will include a wide range of artistic styles and mediums from acrylic paintings, photography, sculptures, textiles, and so much more!

We will consider all artist/creators vendor submissions. All artists and creators are welcome to participate as vendors. Join us in a celebration of artistic talent of the KW-region! The Gallery does not take commission on any sales.



Market Time: 11:00-4:00pm

Market Set up: 9:00-10:30am

Market Take-down: 4:00-5:00pm

Artist/Vendor fee: \$50/vendor

Space: 10x10ft

Application Deadline*: Sunday, August 3, 11:59pm

* Please note: Registration will close before the deadline if maximum capacity (50 spots) is reached.

FALL EMERGING ARTISTS CLOTHESLINE ART SALE

Friday September 26, 2025

We strive to make art more accessible, and the Clothesline Art Sale is the perfect opportunity for art lovers to purchase a wide range of art at varying prices. This particular sale is dedicated exclusively to providing an opportunity for artists who have been practicing for 7 years or less. Please note that the title of Emerging Artist does not dictate any specific age, referring only to experience.

Unframed works will be displayed on clotheslines through the trees and along the edge of the park.

We will consider all artwork that is original and unframed. All artists and creators are welcome to participate. Artwork is displayed on a clothesline only (must be light weight). Tables, tents, and display units are not allowed. Lawn chairs, clothes pins and bins for extra unframed works are highly recommended. The Gallery does not take commission on any sales.



Market Time: 5:00-8:00pm

Market Set up: 3:00-4:30pm

Market Take-down: 8:00-9:00pm

Artist/Vendor fee: \$25

Space: 10ft section of clothesline (comprised of two actual lines, one above the other)

Application Deadline*: Sunday, August 17, 11:59pm

* Please note: Registration will close before the deadline if maximum capacity (30 spots) is reached.

SPIRIT MARKET

Saturday October 4, 2025

Homer Watson showed an interest in spiritualism at an early age, which influenced both his personal life and his artwork. In the 1920's, Homer Watson's interest in spiritualism was deepened with the passing of his loving wife Roxana. The Spirit Market carries on the tradition of the exploration and practice of spiritualism. Join other enthusiasts with spirit-themed vendors and workshops. From crystals, tarot cards, and art, to devilishly tasty treats, there is something for everyone!

We will consider all artist/creators vendor submissions. Whether it is spirit-themed art, candles, crystals, books, décor, jewelry, or baked goods - all artists and creators are welcome to participate as vendors. The Gallery does not take commission on any sales.



Market Time: 12:00-4:00pm

Market Set up: 10:00-11:30am

Market Take-down: 4:00-5:00pm

Artist/Vendor fee: \$50/vendor

Space: 10x10ft

Application Deadline*: Sunday, August 24, 11:59pm

* Please note: Registration will close before the deadline if maximum capacity (50 spots) is reached.

POP-UP MARKET MERRY MINIS

Friday November 14-24, 2025

Leading up to the holidays, Homer Watson House and Gallery will be presenting a series of three pop-up markets in the gallery space alongside our end-of-year juried show. The space available will be limited to plinths, shelves, and small tables within the gallery, so each pop-up theme is scaled to match.

Our first pop-up theme is Merry Minis, for which we will consider any two-dimensional work (ink, print, paint, etc.) in any medium that is no larger than 5 inches in every dimension. The work must be original, unframed, and handmade.

All sales will be facilitated by Homer Watson House & Gallery. We accept debit, credit and cash on site. No online sales. Homer Watson House & Gallery will retain 30% of total sales revenue. Items will be dropped off and picked up for only a short time at the start and end of each show, as we don't have room to keep art in storage.



Artist fee: Free (Homer Watson House & Gallery will retain 30% of total sales revenue)

Application Deadline*: Sunday, October 26, 11:59pm

* Please note: Registration will close before the deadline if maximum capacity (30 spots) is reached.

POP-UP MARKET HANDMADE HANDHELDS

Friday November 28-December 8, 2025

Our second pop-up holiday market will also be limited to plinths, shelves, and small tables within the gallery. Thinking about gifts small enough to mail, the theme for this pop-up is Handmade Handhelds, for which we will consider three-dimensional work in any medium that is no larger than 5 inches in every dimension. The work must be original and handmade.

All sales will be facilitated by Homer Watson House & Gallery. We accept debit, credit and cash on site. No online sales. Homer Watson House & Gallery will retain 30% of total sales revenue. Items will be dropped off and picked up for only a short time at the start and end of each show, as we don't have room to keep art in storage.



Artist fee: Free (Homer Watson House & Gallery will retain 30% of total sales revenue)

Application Deadline*: Sunday, October 26, 11:59pm

* Please note: Registration will close before the deadline if maximum capacity (30 spots) is reached.

POP-UP MARKET MUG MARKET

Friday November 28-December 8, 2025

Our third and final pop-up holiday market will also be limited to plinths, shelves, and small tables within the gallery. The theme for this pop-up is a returning favourite for last-minute gifts: Mug Market! We will consider ceramic mugs in any style, and the work must be original and handmade.

All sales will be facilitated by Homer Watson House & Gallery. We accept debit, credit and cash on site. No online sales. Homer Watson House & Gallery will retain 30% of total sales revenue. Items will be dropped off and picked up for only a short time at the start and end of each show, as we don't have room to keep art in storage.



Artist fee: Free (Homer Watson House & Gallery will retain 30% of total sales revenue)

Application Deadline*: Sunday, October 26, 11:59pm

* Please note: Registration will close before the deadline if maximum capacity (30 spots) is reached.

Food Truck/Vendors

- We invite local food vendors to sell food and drink during our markets. There is no application, please contact events@homerwatson.on.ca with an expression of interest. Staff will be in contact seeking more information.
- The Gallery does not take commission on any sales.

Musicians & Entertainers

- We invite local musicians, entertainers, and performers to participate in our markets. There is no application, please contact events@homerwatson.on.ca with an expression of interest. Staff will be in contact seeking more information.
- The musician/entertainer is required to bring any items needed (including tent/sunshade, speakers, cables, stands etc.)
- The Gallery does not take commission on any sales.

Vendor Products

- You must be the designer, up-cycler, or producer of the products to be sold. Only work produced by you or under your supervision will be considered.
- Imported or manufactured products are not accepted.

Vendor Application

- Vendor applications for markets will be made available on www.homerwatson.on.ca.
- Staff will review applications to ensure the themes of markets are maintained.
- The market committee reserves the right to determine eligibility of vendors and appropriateness of items exhibited.
- Accepted vendors will receive an email notification. An invoice will be issued then. Payment will be due within three business days of receipt.

Fees

- Market spaces are \$50 per spot. Payment is due with confirmation of entry. Payment is non-refundable unless cancelled by HWHG.
- Clothesline sale spots are \$25 per 10ft long section. Payment is due with confirmation of entry. Payment is non-refundable unless cancelled by HWHG.

Spaces

- Spaces are 10x10 (which will be marked)
- Only outdoor spots are available.
- If you wish, you can have a double slot by purchasing two slots and indicating you wish them to be side-by-side.



Cancellation

- Cancellation due to poor weather will be determined by HWHG.
- Refunds for spaces will only be issued if the scheduled date is cancelled by HWHG.
- Please see the specific event description for scheduled rain date.
- In the event of an emergency, please notify a HWHG representative.

Set up & Take Down

- Market vendors are asked to arrive AT MOST two hours before the market start time, and be finished with a half hour left before market start time.
- Please check-in with a HWHG representative upon arrival.
- Vendor take-down should be complete in ONE HOUR following event end time.
- The vendor is required to bring any display items needed (including tent/sunshade, tent weights are highly recommended, display racks, signage, etc.)
- Vendor booths must be contained within the booth perimeter, and nothing shall protrude into the aisle space.
- Vendor booths and contents, including chairs, tables, are not to be dragged across the venue grounds. Dollies or carts with rubber tires may be used to transport freight, etc. HWHG does not supply dollies or carts or staffing for move-in / move-out.
- Vendors are to stay the full length of the advertised market. Early takedown will result in being banned from future markets at HWHG. In the event of an emergency, please notify a HWHG representative.

Payment Methods

- The vendor processes all sales and payments.
- As this is an outdoor event there is no Wi-Fi or electricity available.
- Vendors are responsible for their own payment processing (Square, cash, etc.).
- HWHG does NOT take any commission from your sales. (with the exception of the Pop-up Markets)

Vendor Conduct & Booth Operation

- The vendor is responsible for their property. Booths must always be attended to by an individual.
- One vendor's conduct shall not impede the sales of another:
 - Including; excessive noise, negative comments about other vendors and their products, and blocking the view of another vendor's merchandise for the benefit of another.
 - Vendors who do not comply with these conditions may be excluded from future markets and the full rental amount paid by the vendor will be retained.

Health and Safety

- Vendors serving food or drink must meet health department



requirements that ensure there is no cross-contamination. Samples should be offered in single portions by using toothpicks, serviettes, mini sample cups, etc.

- Smoking, vaping, and cannabis is not permitted anywhere within the venue premises unless otherwise stated.
- Pets/birds/animals are not permitted on the premises unless stated otherwise. Service animals are accepted.
- Vendors who do not comply with these conditions may be excluded from future shows and the full rental amount paid by the exhibitor will be retained.

Insurance and Liability

- The vendor understands that liability insurance is recommended, and no such coverage is implied or provided by Homer Watson House & Gallery or the City of Kitchener.
- The vendor understands that Homer Watson House & Gallery and the City of Kitchener are not liable or responsible for any injury to persons or bodily harm, damage, loss or other destruction by reason of fire, theft, accident or other destructive causes to their booth, during the event hours, set up and take down times.
- Each vendor shall lease space at their own risk. The vendor is responsible for insuring against any loss due to the causes mentioned above.
- Markets take place on historic grounds. Exhibitors shall be liable to the venue for any damages what-so-ever to the building or grounds.
- Homer Watson House & Gallery and its volunteers and employees are not in any way to be liable or accountable to the vendor.



Parking and Accessibility

- Parking is available in the small gravel lot in front of the main building.
- Street parking is available on Old Mill Road if needed.
- A ramp is located from the parking lot up to the main building. The ramp leads to a walkway which also goes around to the side and back of the building towards the accessibility ramp.
- The rear door is kept locked for safety measures, if access is needed, please call the Gallery at 519-748-4377.

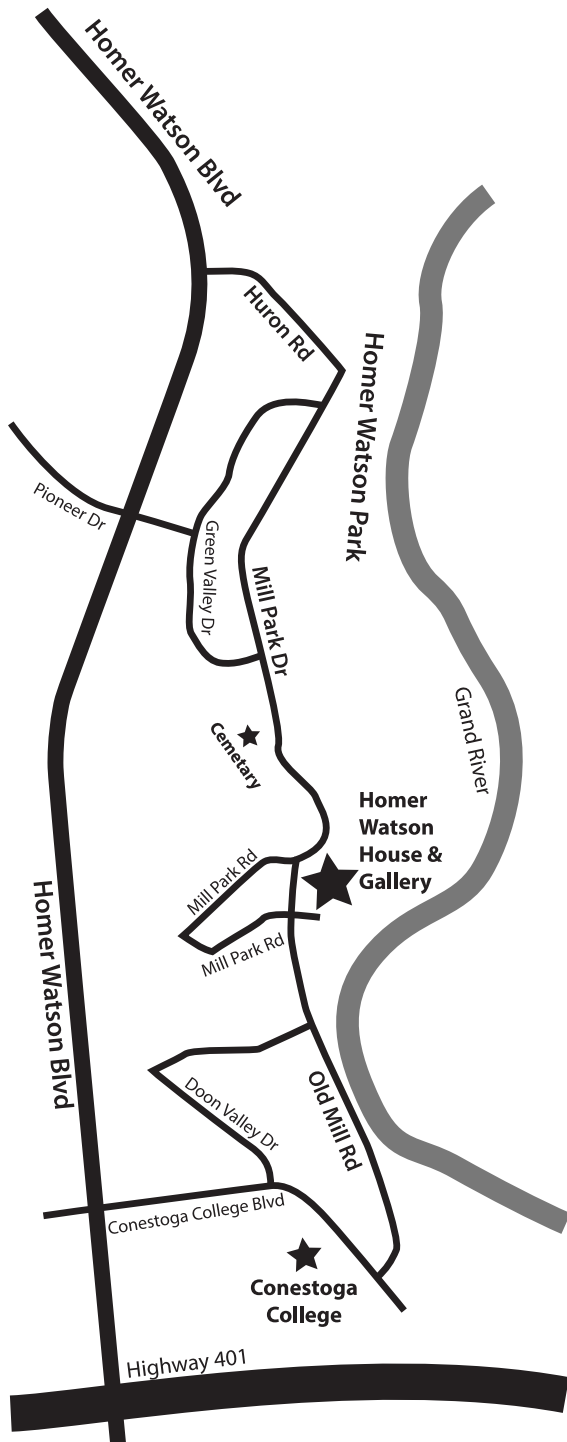
Washrooms

- A single washroom is located in the Watson Gallery, accessible from inside the main gallery and the rear ramp.
- Two washrooms are available in the Basement Studio, accessible through ground level entrance
- A single washroom in the Garden Studio, stairs required.
- All washrooms are featured with accessible grab bars.

Water access & Hydration

- Sinks are available in the Elm Studio, Garden Studio, and Coach House.
- A water fountain is available in the Elm Studio.





About Us

Homer Watson House & Gallery (HWHG) is the former home and art studio of Canadian artist **Homer Watson** (1855 – 1936). As a National Historic Site and charity, Homer Watson House & Gallery aims to preserve and celebrate the legacy of Homer Watson's creative spirit through appreciation, enjoyment, and practice of the visual arts.

The Venue

- Address: 1754 Old Mill Road, Kitchener, Ontario N2P 1H7
- Gallery Hours: Tuesday – Saturday: 10am-4:00pm, Sunday 12:00-4:00pm, Monday: Closed
- Gallery number: 519-748-4377
- Gallery email: events@homerwatson.on.ca

The Grounds

- The markets and events listed above will be taking place outdoors on the picturesque grounds of Homer Watson House & Gallery. The grounds can be accessed via the stairs towards the rear of the building by the Garden Studio, or by foot from the sidewalk and street.
- Please be advised that the grounds can be uneven and sloped in some areas. The grounds also include the Coach House, the Garden Studio, Fairy Garden, three artist cabins and fountain ruins.

